

Learning to Ride. Learning to Give.

St. Jude patient **Luna**,
blood cancer
pictured with her dad



Dear families,

Our students are joining St. Jude Children's Research Hospital® in the fight against childhood cancer by participating in the St. Jude Trike-A-Thon the week of: _____

(Date)

St. Jude Trike-A-Thon is a fun and educational way for young cyclists to learn safety while making a difference for St. Jude kids. You can play a key role in bringing success to this program, and participation is simple:



ACCESS your school's fundraising page

- Visit stjude.org/trike
- Use "Find your school" to register and begin your child's fundraiser



SPREAD the word

- Let friends and family know your child and their classmates are signed up for the St. Jude Trike-A-Thon
- Share on social media and make sure to tag [@stjude](https://twitter.com/stjude) and use [#StJudeTrike](https://twitter.com/StJudeTrike)



TRACK your progress

- Donations can be collected both online and offline

- Log all of your fundraising success in your online fundraising center
- Make sure to use the mobile check deposit feature in the participant center to upload your check donations



EARN prizes!

- After the conclusion of your school's fundraiser, you will receive a prize link to select your prize(s)



LET'S RIDE FOR ST. JUDE!

- Join us on _____ for the St. Jude Trike-A-Thon event
(Date)
- Remember to bring your child's helmet and favorite riding toy

The starting line for learning to give back begins with the St. Jude Trike-A-Thon. Thank you for helping St. Jude kids.



St. Jude Trike-A-Thon

1-800-626-2453
stjude.org/trike
[@stjude](https://twitter.com/stjude)

